


## EXHIBIT 2

Last updated: April 28, 2025

# Help ChatGPT discover your products

What's the best espresso machine under \$200 that comes close to the taste of coffee in Italy?

If you're aiming to recreate the ambiance of an Italian café at home without exceeding a \$200 budget, there are several espresso machines that can deliver rich, authentic flavors. Below are some top picks that balance quality and affordability:




**Versatile Choice**

**De'Longhi ECP3220 Espresso Machine**

**\$119.95**

De'Longhi and 9 others




**Compact Design**

**Gevi Compact Professional Semi-Automatic Espresso...**

**\$124.99**

GEVI and 3 others



**Best Budget Choice**

**De'Longhi Stilosa Manual Espresso Machine**


**\$99.95**

PuriLite

ChatGPT chooses products independently. [Learn more](#)

**Top Selections Explained:**

- De'Longhi ECP3220 Espresso Machine**  
*Versatile Choice*  
 With adjustable controls and a self-priming operation, this machine simplifies the espresso-making process. The manual steam wand lets you texture milk to your preference, enhancing your at-home barista experience.



**Best Budget Choice**

**De'Longhi Stilosa Manual Espresso Machine**

★★★★★ 4.3 (412)

**Purchasing options**

Merchant	Price	Action
De'Longhi	\$99.95	Buy
De'Longhi Stilosa Manual Espresso Machine	Free delivery by Wed, Apr 30, · 30-day returns	
Walmart	\$90.99	Buy
De'Longhi Stilosa Manual Espresso Machine	Free delivery	
BrandsMart USA	\$89.99	Buy
De'Longhi Stilosa Manual Espresso Machine	Free delivery by Thu, Apr 24, · 30-day returns	

ChatGPT now includes product recommendations as part of its search experience. When a user query implies shopping intent, such as “gifts for someone who loves cooking” or “best noise-cancelling headphones under \$200”, ChatGPT may surface relevant products.

*Product results are chosen independently and are not ads. [Learn more.](#)*

Any website or merchant can appear in ChatGPT search. To help ensure your content can be discovered, surfaced, and clearly cited and linked, follow these guidelines:

# OpenAI

## 1. Ensure you haven't opted out of OpenAI's search crawler.

Like search engines, ChatGPT uses a web crawler called `OAI-SearchBot` to find, access, and surface information in ChatGPT search. For your site to be discoverable in ChatGPT, make sure you aren't blocking `OAI-SearchBot`. If necessary, you may need to update your `robots.txt` file, to ensure `OAI-SearchBot` has access.

Publishers who allow `OAI-SearchBot` to access their content can track referral traffic from ChatGPT using analytics platforms such as Google Analytics. ChatGPT automatically includes the UTM parameter `utm_source=chatgpt.com` in referral URLs, enabling clear tracking and analysis of inbound traffic from ChatGPT search results.

*OAI-SearchBot is for search. OAI-SearchBot is used to link to and surface websites in search results in ChatGPT's search features. It is not used to crawl content to train OpenAI's generative AI foundation models. [Learn more.](#)*

## 2. Sign up to be notified when feed submissions open.

We're exploring an easy way for merchants to provide product feeds directly to ChatGPT, helping ensure more accurate, up-to-date listings. Complete the interest form below, and we'll notify you as soon as submissions open.

First name \*

Last name \*

Contact email \*

# OpenAI

Merchant name \*

Merchant URL

Shopping vertical \*

- ☐ Arts & crafts
- ☐ Automotive
- ☐ Baby & Kids
- ☐ Beauty & Personal Care
- ☐ Books, Music & Media
- ☐ Electronics & Gadgets
- ☐ Fashion & Apparel
- ☐ Food & Beverage (non-perishable)
- ☐ Garden & Outdoor
- ☐ Gifts & Special Occasions
- ☐ Health & Wellness
- ☐ Home & Kitchen
- ☐ Jewelry & Watches
- ☐ Luggage & Bags
- ☐ Office & School Supplies
- ☐ Pet Supplies
- ☐ Sports & Fitness
- ☐ Tools & Home Improvement
- ☐ Toys & Games
- ☐ Travel Gear & Accessories
- ☐ Other

Submit

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